

FOR IMMEDIATE RELEASE

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**SILVERBIRCH HOTELS & RESORTS ASSOCIATE HONORED WITH
YOU'RE WELCOME EDMONTON'S OUTSTANDING HOST SERVICES
AWARD**

EDMONTON, AB May 18th 2011 – SilverBirch Hotels & Resorts is proud to announce that Midge Hill has won the Outstanding Host Services Award from You're Welcome Edmonton. She was chosen based on her exemplary service, warm hospitality and commitment to excellence.

Midge has been a Mayfield Dinner Theatre loyal associate at the Mayfield Inn & Suites for over 12 years and was also named as the hotel's Associate of the Year in 2007. She has an amazing attitude and is described as an outstanding person who goes above and beyond to ensure an excellent experience for all guests.

"Midge has raised the bar for our associates, proving that SilverBirch associates are truly world class and represent the best of the best," says Grant McCurdy, General Manager for the Mayfield Inn & Suites. "I am, along with all the hotel associates, are extremely proud of Midge and she is proud to represent everyone at SilverBirch."

The award was presented at the 11th annual You're Welcome Edmonton Awards on May 3, 2011.

SilverBirch Hotels & Resorts is one of Canada's leading hotel management companies and manages over 20 hotels and resorts across Canada. The company manages independent hotels and hotels operating under major franchise brands, such as Radisson, Hilton, Quality, Best Western and Ramada. For more information, visit www.silverbirchhotels.com