

Mayfield Inn & Suites' *Friends in Need* program contributes over \$7000.00 to GoodHearts Mentoring Foundation

Mayfield Inn & Suites finishes year with successful annual fundraising drive

EDMONTON, ALBERTA (January 14, 2011) – The Mayfield Inn & Suites' 11th annual *Friends in Need* holiday promotion has raised more than \$7000.00 for GoodHearts Mentoring Foundation.

Running during the December holiday period, the annual *Friends In Need* promotion offered travellers discounted room rates at the Mayfield, as well at more than 20 other SilverBirch Hotels & Resorts across Canada, with \$10 from each night's stay going to local charities. This year, SilverBirch Hotels have surpassed their program goal of raising \$1,000,000 in total donations. To ensure the goal was met, each hotel did additional fundraising activities such as jeans day, 50/50, BBQs, bottle drives, restaurant specials and much more.

The program was launched nationally in 2000 by SilverBirch Hotels & Resorts and runs at all hotels managed by the company. Hundreds of charitable and community organizations have benefited from the more than \$1,000,000 raised over the past eleven years. The Mayfield was pleased to do two check presentations on January 13, 2011 which included a check from the room night contribution and a check from their associate fundraising activities.

Sister Patricia Kaliciak, President of GoodHearts Foundation in Edmonton praised the Mayfield and their associates by saying, "We are most grateful for your generous gift which will be used for the GoodHearts Transplant Housing. Your donation will make this project a reality."

"Our associates have embraced our *Friends in Need* program with enthusiasm, and have committed themselves to making it a success. We will continue to look for additional ways to support GoodHearts Mentoring Foundation.", said Grant McCurdy, General Manager of the Mayfield.

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