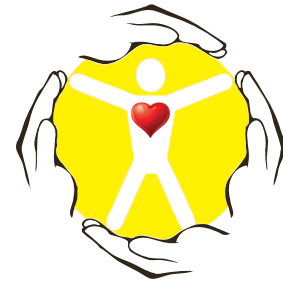


GoodHearts news



Give the Gift of Life

Organ donor exhibit draws rodeo fans

Tens of thousands of visitors to the Canadian Finals Rodeo and Farmfair may have been surprised to see the GoodHearts booth at the Northlands Expo Centre.

However, there's no doubt they took note of organ and tissue donor awareness Message. The nine-day campaign was well worth the effort to get people thinking and talking about organ and tissue donation.

Thanks to the 27 volunteers, including organ recipients and transplant staff from University of Alberta Hospital, a lot of rodeo fans are a bit more knowledgeable about organ transplants. One cowboy said people appreciate the work volunteers do to reach the public.

The rodeo exhibit is part of a GoodHearts education initiative supported by Pfizer.

A big thanks goes to the following:

HOPE and CTC staffers **Dawn Campbell, Maxine Chartrand, Scott Gordon, Erik Williams, Rick Zhang, Kim Worton, Rob Hadley, Karen Eigert, and Lisa Zoeteman**; transplant services members **Ilene Burton, Linda Figgures, Shauna McRae, Grace Hubert** & her daughter **Stephanie**, and **Krista-Lee Visscher**; GoodHearts members **Suresh Avasthi, Mike Nesbitt, Cyril & Judy Boyle, Brad Johnson, Sister Patricia Kaliciak, Rick & Jan Kelly, Leo LaFramboise, Dave Drager, and Silvio.**



Krista-Lee Visscher and Judy Boyle

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Our new mailing address:

GoodHearts Foundation
468 Southgate Centre NW
PO Box 76066
Edmonton, Alta.
T6H 4M0

Casino dates

GoodHearts has a casino licence for **June 30 and July 1** at the West Edmonton Mall Palace Casino.

We will need 25 volunteers as well as alternates in case of last minute changes.

Alberta Gaming and Liquor Commission requires that each volunteer fill out an application form. The form, which includes a job description and the shift hours, will be sent out in January.

Forms will be available also at the **Jan. 8 AGM.**



Organ and tissue donor awareness boosters — Nine organ recipients were among the 25 people who took part in the **World's Biggest Walk** on Sunday, Oct. 31. The five-kilometre walk on the University of Alberta campus was organized by the Edmonton members of the Canadian Transplant Association. GoodHearts members who participated included **Dwight Kroenig**, **Dr. G.F. MacDonald**, **Suresh Avasthi**, and **Silvio Dobri**, who won second prize for his pirate costume.

PROFITS FOR PATIENTS

Sobeys gift cards & Husky/Mohawk vouchers make great stocking stuffers
Funds raised go to transplant patients
Pick up a few cards & vouchers this Christmas or at the AGM

Call Silvio

780.437.6810

e-mail

info@goodhearts.ca

GoodHearts Dinner & Silent Auction

March 19, 2011

Mayfield Inn — 16615 109th Avenue

Doors Open 6:30 p.m — Dinner 7 p.m.

Guest Speaker Dr. Norman Kneteman, MD

A Celebration of Transplants

Tickets

Single \$50 — Two \$90 — Table of 8 \$350

National Organ & Tissue Donor Awareness Week, April 17 - 24

Travel Insurance AGM topic

The freedom to travel and drive is something Canadians take for granted.

That is not the case for organ recipients, however. Anti-rejection drugs suppress our immune system, and make us more susceptible to disease.

The medications make us unique, and very vulnerable to bureaucrats whose knowledge about transplants is limited. Yet their arbitrary decisions affect our lives, freedoms and pocketbooks.

Transplant doctors and co-ordinators are as confused by some of these capricious decisions and rules as the patients.

Buoyed by the success of clearing up some issue about Alberta's driving restrictions for organ recipients, GoodHearts has invited **Jeff Simpson**, a Calgary-based insurance executive, to speak to our members at the annual general meeting on **Jan. 8**.

The meeting at the St. Peter's Columbus Club, 2947 66th Street, starts at 9:30 a.m.

*GOODHEARTS
NEW MAILING ADDRESS*

**468 Southgate Centre NW
PO Box 76066
Edmonton, Alta.
T6H 4M0**

GoodHearts 2011 Calendar

March 19 — Dinner & Silent Auction —
Mayfield Inn

June 17 — Living Well With Transplants, Patient
Education Day — Lister Centre

June 30 & July 1 — Casino — Palace Casino —
West Edmonton Mall

Oct. 15 — Candlelight Service

Membership Meetings

Saturday, Jan. 8 — Annual General Meeting

Saturday, April 16

Saturday, June 25

Saturday, Sept. 24

Board Meetings

Tuesday, Feb. 8 *

Tuesday, May 17

Tuesday Sept. 13

Tuesday, Nov. 15

*Meetings are at the St. Peter's Columbus Club,
2947 66th Street.*

** Meeting is at the Folk Fest office, 10115 97A Avenue*

GoodHearts Membership

\$10

Please renew you membership at the AGM on Jan. 8th

Benefits:

YMCA membership subsidy

Free Parking at Patient Education Day

Newsletters

Annual General Meeting — Saturday, Jan. 8th @ 9:30 a.m.

Friends at Mayfield Inn lend a helping hand

In the spirit of giving, Mayfield Inn & Suites is donating a portion of its Christmas season guest room bookings to the **GoodHearts Mentoring Foundation Transplant Housing Project**.

The donation is part of the Mayfield's **Friends in Need** program, an annual initiative held at all 20 Canadian facilities managed by SilverBirch Hotels & Resorts. Under the program the hotel offers low holiday rates and donates **\$10** from each room booked **from Dec. 21 to Dec. 28**.

"This is the 11th year of the **Friends in Need** program, and we are thrilled to have partnered with GoodHearts," says Grant McCurdy, Mayfield's General Manager.

GoodHearts' work in helping transplant patients treated at the University of Alberta Hospital is such a worthy cause that our associates were overwhelmingly in favour of supporting this unique charity, adds McCurdy.

"We are are grateful to the Mayfield's **Friends in Need** for helping GoodHearts. And we applaud the hotel associates and the hotel guests for their generosity," says Silvio Dobri, one of the group's founders.

The **Friends in Need** program was started in 1999 and has distributed \$900,000 to charities across Canada.

For reservations call Mayfield Inn & Suites at 780.484.0821. Complete listings of hotels can be found at www.GreatCanadianHotels.com

Friends in Need

Book a room from December 21-28, 2010 and **\$10 from every room night** will be donated to the Goodhearts Mentoring Foundation. Plus, as our gift to you, get a holiday room rate, starting from **\$99/night***

Mayfield Inn & Suites
www.MayfieldInnEdmonton.com
 16615 109 Avenue
 Edmonton, Alberta, T5P 4K8
 For reservations, call 780-484-0821.

*Offer valid on new reservations only. Some restrictions apply, including blackout dates. Not applicable for any contractual agreements.



Important year-end dates

GoodHearts is a not-for-profit charitable society. We are dependent on donations to help organ transplant patients treated at the University of Alberta Hospital.

If you wish to make a charitable donation in 2010 here are some important dates to remember:

Online donations can be made through CanadaHelps.org. Please visit www.goodhearts.ca **before Dec. 31, 2010**, and click on the CanadaHelps.org logo.

We can issue 2010 tax receipts for a cheque dated 2010 and mailed in an envelope **postmarked by Canada Post before the end of 2010**. Please mail donations to:

GoodHearts Foundation
468 Southgate Centre NW
PO Box 76066
Edmonton, Alta. T6H 4M0

Transplant Housing Dinner & Silent Auction — March 19